

TERMS OF USE AGREEMENT

SMS/Text Messaging

1. **Overview of SMS Program** Our SMS program delivers text messages for appointment reminders, event notifications, receipts, customer support, and occasional promotional content if you opt in. The number of messages you receive will depend on your use of our services.
2. **Opting Out of Messages** You can stop receiving SMS messages at any time by texting "STOP" to the designated shortcode (number provided). After sending "STOP," you will receive a confirmation message acknowledging your unsubscription, and no further SMS messages will be sent to you. To rejoin, simply opt in again as you did originally, or text "START" to resume messages.
3. **Assistance** If you need help with our messaging program, reply with "HELP" for guidance, or email us at infobklnclan@gmail.com
4. **Carrier Responsibility** We are not responsible for delays or failures in message delivery by mobile carriers.
5. **Message and Data Charges** Standard message and data rates may apply for messages sent to or from you. The frequency of messages varies. Please contact your mobile service provider with questions about your text or data plan.
6. **Recurring Messages** By joining our SMS program, you consent to receive recurring messages on the mobile number you provide. Depending on your selections, messages may be sent regularly. Opting into recurring messages is not a requirement to purchase any services.
7. **Prohibited Content** SMS messages will never include: • Phishing, smishing, or any attempts to manipulate you into disclosing personal information • Illegal content or messages that violate federal or state laws • Content related to sex, hate, alcohol, firearms, or tobacco (SHAFT) that is not compliant with applicable laws
8. **Data Protection for Opt-In Information** Information collected when you opt in, including consent data, will not be shared with third parties except for necessary aggregators or service providers required to deliver the SMS service. Your mobile number will not be used for marketing or shared with affiliates.
9. **Privacy of SMS Service** For questions about how your information is handled in our SMS program, please see our Privacy Policy: <https://bklnclan.com/privacy-policy/>